

California Consumer Privacy Policy

Effective Date: January 1, 2025

This California Consumer Privacy Policy supplements the information contained in Inn Town Campground's general Privacy Policy and applies solely to all visitors, users, and others who reside in the State of California ("consumers" or "you"). We adopt this notice to comply with the California Consumer Privacy Act of 2018 (CCPA) and the California Privacy Rights Act of 2020 (CPRA).

1. Information We Collect

We may collect the following categories of personal information from or about you:

Category	Examples	Collected
Identifiers	Real name, alias, postal address, email address, phone number, IP address, account name	Yes
Personal Information Categories Listed in Cal. Civ. Code § 1798.80(e)	Name, address, phone number, credit card number	Yes
Protected Classification Characteristics	Age, gender	Yes
Commercial Information	Records of products/services purchased or considered	Yes
Internet or Other Network Activity	Browsing history, search history, interaction with website	No
Geolocation Data	Physical location or movements	No
Sensory Data	Audio, electronic, visual information	Yes
Professional or Employment Information	Current or past job history	No
Inferences Drawn from Other Personal Information	Profile reflecting preferences, behavior	Yes

We retain personal information only for as long as is necessary to fulfill the purposes for which it was collected, including for legal, regulatory, or business obligations.

2. Sources of Personal Information

We collect this information:

- - Directly from you (e.g., forms you complete, purchases)
- - Indirectly from you (e.g., website usage)
- - From third parties (e.g., marketing partners, analytics providers)

3. Purpose for Collecting Personal Information

We use the personal information we collect for the following purposes:

- - To fulfill or meet the reason for which the information was provided
- - To provide support and respond to inquiries
- - To improve our website and offerings
- - To personalize the user experience
- - To detect and prevent security incidents or fraudulent activities
- - To comply with legal obligations

4. Sharing Personal Information

We may share your personal information with:

- - Service providers
- - Advertising and analytics partners
- - Government entities when required by law
- - In connection with a merger, sale, or asset transfer

We do not "sell" or "share" your personal information for cross-context behavioral advertising, as those terms are defined under California law.

5. Your Rights Under California Law

As a California resident, you have the following rights:

- - Right to Know: Request disclosure of personal information collected, used, or shared over the past 12 months.
- - Right to Delete: Request deletion of personal information collected.
- - Right to Correct: Request correction of inaccurate personal information.
- - Right to Opt-Out of Sale/Sharing: You may direct us not to sell or share your personal information.
- - Right to Limit Use of Sensitive Personal Information (if applicable).
- - Right Not to Be Discriminated Against: For exercising any of your privacy rights.

You may submit requests by:

- - Emailing us at: info@inntowncampground.com
- - Calling us at: (530) 265-9900

Only you or an authorized agent may make a request. We may need to verify your identity before processing your request.

6. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The date the policy was last updated is identified at the top. Your continued use of our services following updates constitutes your acceptance of those changes.

7. Contact Information

If you have any questions or comments about this notice, the ways in which [Your Business Name] collects and uses your information, or your rights under California law, please contact us at:

Inn Town Campground

9 Kidder Ct. Nevada City, CA 95959

info@inntowncampground.com

(530) 265-9900